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**News Release** 

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## Willis Launches Insurance Program to Provide Unique Solutions to Pizza Delivery Industry

**PORTSMOUTH, NH, September 18, 2012** – Willis Programs, a unit of Willis Group Holdings (NYSE: WSH), the global insurance broker, introduced today a customized insurance solution for pizza delivery restaurants.

Willis Programs serves independent commercial insurance brokers with over 30 unique insurance programs tailored for a variety of industries.

**PizzaGuard** is an insurance program designed specifically to meet the unique needs of the pizza delivery industry at competitive rates. The PizzaGuard program is written on an admitted basis, including difficult-to-place non-owned auto liability which covers the use of employees' vehicles in the delivery of pizzas. Non-owned auto coverage is available only in conjunction with the Business Owners Policy, (BOP) which provides property and general liability as well as enhanced coverages for food spoilage, off premises power failure and employment practices liability among other specialized coverages.

Willis has deep experience serving the pizza delivery sector and has drawn on its outstanding success in developing the PizzaGuard Program. PizzaGuard is underwritten by an A.M. Best rated 'A' (Excellent) carrier and is currently available countrywide with the exceptions of AK, HI, MA and VT.

Commenting on the program, Karen Kiernan, PizzaGuard Program Manager stated, "With 25 years of experience working with the Pizzeria industry, we were able to develop an extensive program with coverages that are unique to this class of business. We have an excellent carrier who has partnered with us on a nationwide basis so we are able to offer this alternative program to brokers and agents across the country. I am thrilled to be a part of this new program."

David Hampson, President & CEO of Willis Programs said, "PizzaGuard is another example of Willis Programs' commitment to addressing the market needs of industry specific segments. We are excited to be providing a wonderful insurance product for the pizzeria industry."

For additional information please visit <a href="www.pizzaguard.com">www.pizzaguard.com</a> or contact Karen Kiernan at 800-825-2700 or at <a href="karen.kiernan@willis.com">karen.kiernan@willis.com</a>.

## **About Willis Programs**

Willis Programs is a wholly owned subsidiary of Willis Group Holdings and serves commercial insurance brokers throughout the United States with over 30 unique insurance programs serving a range of businesses, from auto dealers to well drillers. A complete list of program offerings can be found at <a href="https://www.willisprograms.com">www.willisprograms.com</a>.

## **About Willis**

Willis Group Holdings plc is a leading global insurance broker. Through its subsidiaries, Willis develops and delivers professional insurance, reinsurance, risk management, financial and human resource consulting and actuarial services to corporations, public entities and institutions around the world. Willis has more than 400 offices in nearly 120 countries, with a global team of approximately 17,000 employees serving clients in virtually every part of the world. Additional information on Willis may be found at www.willis.com.

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